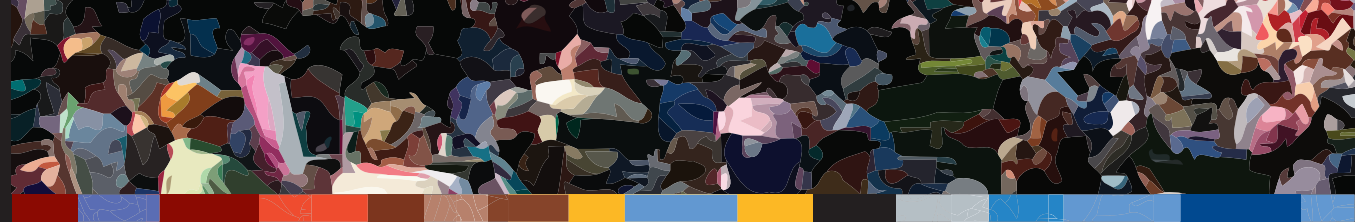


2011 Sunday A'Fair



Welcome! Scottsdale Center for the Performing Arts invites artists to apply to exhibit at Sunday A'Fair, a weekly series of mini-festivals featuring free concerts by the area's best entertainers and displays of fine arts and crafts. Sunday A'Fair takes place on the Scottsdale Civic Center Mall, adjacent to Scottsdale Center for the Performing Arts and Scottsdale Museum of Contemporary Art. Sunday A'Fair draws weekly crowds of nearly 4,000 art enthusiasts including seasonal, and year-round residents and tourists.

ARTIST ELIGIBILITY

All media are eligible. The applicant's work must be of original concept, design and personal execution. Works displayed must be those of the accepted participants only.

Schedule

Sunday A'Fair is held most Sundays beginning in January and continuing through April. The 2011 dates are:

| | |
|----------|---------------|
| January | 9, 16, 23, 30 |
| February | 13, 20, 27 |
| March | 6, 27 |
| April | 3 |

Selection Process

The selection process is ongoing through April 1, 2011. The Sunday A'Fair selection panel meets weekly to determine acceptance into the program. All decisions are final. Applicants are given written notification of acceptance/rejection within five working days of selection.

Advertising & Promotion

Scottsdale Center for the Performing Arts promotes Sunday A'Fair to its members and the community through press releases, e-mail blasts and its web site.

Sales Tax

Artists are required to collect and pay the appropriate City of Scottsdale and Arizona sales taxes on all items sold. Each artist must provide a valid sales tax license prior to participating in Sunday A'Fair. Failure to produce a license may result in immediate dismissal from the event.

Display

Sunday A'Fair participants are required to supply their own display structure. A tent is not required, but the overall display must be professional in appearance. An image of the display is required with the application to determine acceptance

and site placement. Booth spaces are approximately 100 square feet, located on the grass and walkways of the Scottsdale Civic Center Mall. Load-in and load-out are easy: artists can drive right to their booth space.

Fees

The fee for artist participation for each event is \$50. A double booth space is an additional \$50. Reservations are confirmed only upon receipt of full payment, due seven days prior to exhibit date. Exhibitors may not set up without prepayment.

Liability

The Scottsdale Cultural Council does not assume responsibility for participants' works while they are on the grounds, and all items must be secured by the artist. Sunday A'Fair may be canceled due to inclement weather; this decision will be made by the Sunday A'Fair manager. If canceled, the Scottsdale Cultural Council is not responsible for any costs incurred by artists. In the event of full cancellation, all prepaid fees will be refunded or credited.

Application Procedure

- Complete and sign the attached application form and return it by mail or e-mail.
- Send four images: three of the work or items to be sold and one of the booth (required). Digital images should not exceed 72 dpi.
- Enclose a brief description of the materials, techniques and processes used or items to be exhibited.
- For a mail application, enclose a self-addressed, stamped envelope with adequate postage for return of photos.
- Do not pay the booth fee at this time.
- For more information call 480-874-4676 or e-mail kbihler@sccarts.org.

Scottsdale Center for the Performing Arts 2011 Sunday A'Fair Application

Artist Name _____ Collaborating Participant Name (if applicable) _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip _____

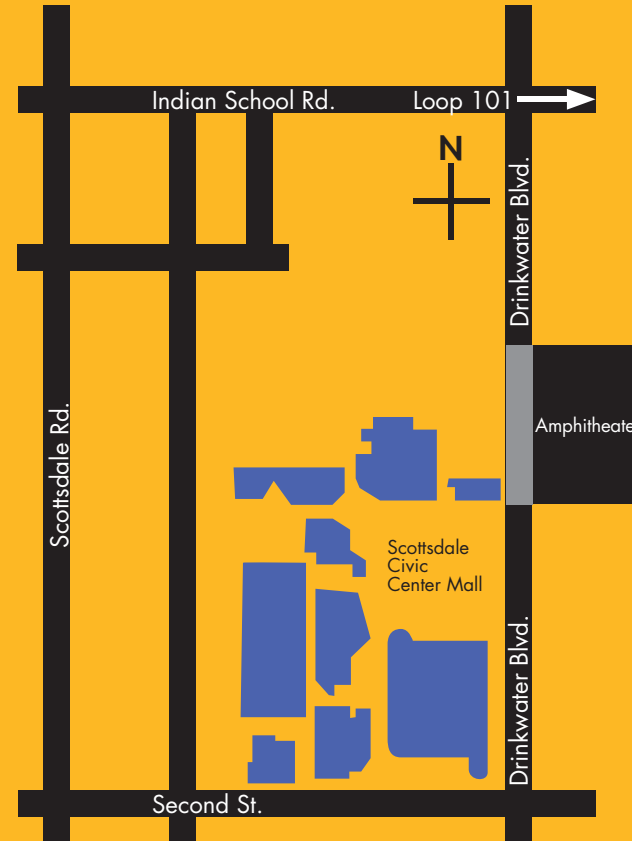
Area Code/Telephone(s) _____ Area Code/Fax Number _____ E-mail Address _____

Artist Signature _____ Collaborating Artist Signature _____ Date _____

Brief Description of items to be exhibited _____

mail to: Scottsdale Center for the Performing Arts
 Attn: Sunday A'Fair Artist Coordinator
 7380 E. Second St.
 Scottsdale, AZ 85251

For more information:
 480-994-ARTS (2787)
www.scottsdaleperformingarts.org



Scottsdale Center for the Performing Arts and Scottsdale Museum of Contemporary Art are four blocks south of Indian School Road and three blocks east of Scottsdale Road.



2011 Sunday A'Fair Artist Application

The Scottsdale Cultural Council, a private, nonprofit 501(c)(3) organization, is contracted by the City of Scottsdale, Arizona, to administer certain City arts and cultural projects and to manage the City-owned Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art and Scottsdale Public Art Program. The programs of the Scottsdale Cultural Council are made possible, in part, by the support of members and donors and grants received from the Arizona Commission on the Arts through appropriations from the Arizona State Legislature and the National Endowment for the Arts.

